

Phone Plans (Consumer - NEW) Customer Prices

Apple iPhone



Version 4 Effective: 26 June 2009

Plans	\$20 plan	\$30 plan	\$40 plan	\$60 plan	\$80 plan	\$100 plan	\$150 plan	\$250 plan
Contract Period	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months
Flexiplan Codes	DG020 RG020	DG030 RG030	DG040 RG040	DG060 RG060	DG080 RG080	DG100 RG100	DG150 RG150	DG250 RG250

Apple								
Apple iPhone 8GB (Next G™)		\$199**	\$99**	\$0	\$0	\$0	\$0	\$0
Apple iPhone 16GB (Next G™)		\$399**	\$289**	\$179**	\$69**	\$0	\$0	\$0
Apple iPhone S 16GB (Next G™)		\$349**	\$249**	\$149**	\$49**	\$0	\$0	\$0
Apple iPhone S 32GB (Next G™)		\$549**	\$399**	\$299**	\$199**	\$49**	\$0	\$0

* Telstra reserves the right to change the price of any phone and to add or remove any model from any Program by notice to you at any time.

* All changes are in bold

** The applicable charge will be applied to the customers bill for the handset on this plan level.

Phone Plans (Consumer - NEW) Purchase Data

Apple iPhone



Version 4

Effective: 26 June 2009

Products	Dealer Buy Price (inc GST)	GST Component	Dealer Rebate (inc GST)**	GST Component	Suppliers	Phone Product Withdrawal
Apple						
Apple iPhone 8GB (Next G™)	\$682.00	\$62.00	\$682.00	\$62.00	CLOC	On Going
Apple iPhone 16GB (Next G™)	\$847.00	\$77.00	\$847.00	\$77.00	CLOC	On Going
Apple iPhone S 16GB (Next G™)	\$836.00	\$76.00	\$836.00	\$76.00	CLOC	On Going
Apple iPhone S 32GB (Next G™)	\$990.00	\$90.00	\$990.00	\$90.00	CLOC	On Going

* Telstra reserves the right to change the price of any phone and to add or remove any model from any Program by notice to you at any time.

* All changes are in bold

Phone Plans (Consumer - NEW) Rebates

Apple iPhone



Version 4 Effective: 26 June 2009

Plans	\$20 plan	\$30 plan	\$40 plan	\$60 plan	\$80 plan	\$100 plan	\$150 plan	\$250 plan
Contract Period	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months
	Dealer Rebate (inc GST)	Dealer Rebate (inc GST)	Dealer Rebate (inc GST)	Dealer Rebate (inc GST)	Dealer Rebate (inc GST)	Dealer Rebate (inc GST)	Dealer Rebate (inc GST)	Dealer Rebate (inc GST)

Apple								
Apple iPhone 8GB (Next G™)		\$682.00	\$682.00	\$682.00	\$682.00	\$682.00	\$682.00	\$682.00
Apple iPhone 16GB (Next G™)		\$847.00	\$847.00	\$847.00	\$847.00	\$847.00	\$847.00	\$847.00
Apple iPhone S 16GB (Next G™)		\$836.00	\$836.00	\$836.00	\$836.00	\$836.00	\$836.00	\$836.00
Apple iPhone S 32GB (Next G™)		\$990.00	\$990.00	\$990.00	\$990.00	\$990.00	\$990.00	\$990.00

* Telstra reserves the right to change the price of any phone and to add or remove any model from any Program by notice to you at any time.

* All changes are in bold

Phone Plans (Consumer - NEW) Handset Codes

Apple iPhone



Version 4 Effective: 26 June 2009

Plans	\$20 plan	\$30 plan	\$40 plan	\$60 plan	\$80 plan	\$100 plan	\$150 plan	\$250 plan
Apple								
Apple iPhone 8GB (Next G™)		DG030-34	DG040-34	DG060-34	DG080-34	DG100-34	DG150-34	DG250-34
Apple iPhone 16GB (Next G™)		DG030-35	DG040-35	DG060-35	DG080-35	DG100-35	DG150-35	DG250-35
Apple iPhone S 16GB (Next G™)		DG030-77	DG040-77	DG060-77	DG080-77	DG100-77	DG150-77	DG250-77
Apple iPhone S 32GB (Next G™)		DG030-78	DG040-78	DG060-78	DG080-78	DG100-78	DG150-78	DG250-78
Apple iPhone 8GB BYO (Next G™)		DG0308BY	DG0408BY	DG0608BY	DG0808BY	DG1008BY	DG1508BY	DG2508BY
Apple iPhone 16GB BYO (Next G™)		DG0316BY	DG0416BY	DG0616BY	DG0816BY	DG1016BY	DG1516BY	DG2516BY
Apple iPhone S 16GB BYO (Next G™)		DG03077B	DG04077B	DG06077B	DG08077B	DG10077B	DG15077B	DG25077B
Apple iPhone S 32GB BYO (Next G™)		DG03078B	DG04078B	DG06078B	DG08078B	DG10078B	DG15078B	DG25078B

* Telstra reserves the right to change the price of any phone and to add or remove any model from any Program by notice to you at any time.

* All changes are in bold

* All handsets starting from the suffix code beginning with 00 will commence with the prefix DG